

# Livia Beasley

Writer/Producer/Voice Director/Developer

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## PROFESSIONAL ORGANIZATION

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**WOMEN IN CHILDREN'S MEDIA (2004 - Present)**

WomenInChildrensMedia.org

Founder and Senior Advisor

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## CHILDREN'S MEDIA

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**BABYFIRSTTV (2006-2007, July 2011 - Present)**

Writer, film project

Creator/Head Writer/Development Mgr, "Harry the Bunny" (puppet short series)

Head Writer/Development Mgr, "Peekaboo" and "Bloop & Loop" (animated short series)

**BARNES & NOBLE (July - Sept 2011)**

Consultant, eBooks

**PBS KIDS SPROUT (2006 - 2008, May - July 2011)**

Writer, "The Good Night Show" (live action and puppet short series)

Writer, "The Sprout Sharing Show" (animated short series)

Writer, "The Many Adventures of Mr. Mailman" (animated short series)

Writer, "Sprout Diner" (animated short series)

Writer/Producer/Director, "Sprout's Big Birthday Surprise" (live action promo series)

**SESAME WORKSHOP (2008 - June 2011)**

Producer, "Sesame Street" Outreach DVD's, ex. "Healthy Teeth, Healthy Me" (puppet and animation DVD)

Producer, "Sesame Street" PSA's, ex. "Super Snackers" (PSA with 13.4M impressions)

Associate Producer, "Sesame Street" Specials, ex. "When Families Grieve" (Emmy nominated special)

Writer, "Pinky Dinky Doo" (animated series)

Casting Manager, "Sesame Street" health podcasts

**JUMP WITH JILL (2010)**

Director, "Going Gold" (music video)

**SOCKEYE MEDIA (2008 - 2009)**

Writer/Producer/Voice Director, "Mother Goose Club" (interstitial series and website)

**NICK JR. (2005 - 2006, 2008)**

Voice Director/Associate Producer, "Blue's Room" (live action/puppet series with animation)

Voice Director, various interactive games

Casting Producer, "Babou and Baby" (documentary short series)

**SMARTERVILLE (2007 - 2008)**

Development Consultant, "Reading Rainbow" (live action series pitch)

Writer, "Hooked on English" (interactive DVD)

Writer, "Sylvan" (interactive DVD)

**PBS THIRTEEN (2007)**

Writer, "Franny's Feet, Make a Story" (web game)

**FISHER PRICE (2006)**

Writer, "Pizza Party Elmo," "Sesame Street Bus," "Sesame Street Laptop" (interactive toys)

**TAPESTRY INTERNATIONAL (2005)**

Writer/Segment Producer, "TLC Elementary School" (in-school documentary series)

**NOGGIN (2000 - 2002)**

Producer, "The Hubbub" (live on-air/online interstitial series)

Associate Producer, "Snitch" and "Played Out" (game show pilots)

**SESAME WORKSHOP (1998 - 2000)**

Video Producer, "People in Your Neighborhood" (live action shorts for interactive games)

Creative Production Assistant, "Sesame Street Toddler," "Sesame Street Preschool" (interactive games)

Program Assistant, "Dragon Tales" (animated series)

**WILL TV-Illinois (1998)**

Writer/Associate Producer/Editor, "Life Changes" (children's documentary interstitials)

**WORLD WILDLIFE FUND-Kenya (1997)**

Writer/Video Producer, "The Land We Live On" (documentary video)

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**FAMILY DOCUMENTARY SERIES**

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**NORTHSOUTH PRODUCTIONS (2004)**

Segment Producer, "A Wedding Story" <TLC> (documentary series)

Associate Producer, "Make Room For Baby" <Discovery Health Network> (home design series)

**BBC (2002 - 2003)**

Location Coordinator, "While You Were Out" <TLC> (home design series)

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**INDEPENDENT PROJECTS**

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**BAREFOOT WALKING (2010)**

[BarefootWalkingBand.com](http://BarefootWalkingBand.com)

Producer/Director/Singer/Songwriter, "Mermaid Day Parade" (music video)

Producer/Singer/Songwriter, "Running Through Sprinklers" (music album)

**"FROG POND" MUSIC VIDEO (2008)**

Creator/Writer/Director (puppet short film, filmed in nature)

**"FUNNY ANIMALS" (2005 - 2007)**

Co-Producer/Writer/Director (7 live action shorts, featuring animals and children)

**"KIDS IN CRISIS MAKING A DIFFERENCE" (2001)**

Producer/Director (9/11 documentary short)

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**EDUCATION**

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**SPECIAL COURSES**

*Writer's Group*, Women in Children's Media, 2009-2011

*Dance on Camera*, Dance Film Association, 2009

*Article Writing I*, Gotham Writer's Workshop, 2009

*Comedy Writing for Television*, New York University, 2007

*Little Airplane Academy*, Little Airplane Productions, 2007

*Writing for Children*, New York University, 2005

*Multimedia Design and Production*, New York University, 2000

**BACHELOR OF ARTS - CHILDREN'S EDUCATIONAL TELEVISION**

Individual Plan of Studies Program, University of Illinois at Urbana/Champaign, 1998